

Gail Lawlor, B.E.S.
President, Energy Matters



Gail Lawlor has been involved in the residential energy efficiency industry for 30 years in a variety of capacities including as an air sealing contractor, retailer, researcher, consultant, and trainer. She has delivered hundreds of workshops and courses to a variety of audiences on air sealing, insulating, building science, moisture problems, indoor air quality issues and much more.

Gail began her career as an energy efficiency contractor providing air sealing and insulation services to homes and small commercial buildings. She was part owner and manager of the unique Conservation Store, one of Toronto's first retailers of energy efficiency products and audit services. Through the years she has worked with all levels of government, utilities, building supply retailers, trade associations, contractors and the public explaining in easy-to-understand terms how to reduce energy costs and live more comfortably in our homes.

With a diploma in Environmental Studies, adult education, instructor accreditation with industry associations, extensive experience in the development and delivery of training needs assessments and training programs with the residential housing sector and numerous industry consultation projects Gail has made the development of a national accreditation program for contractors a top priority.